Reindeer Run – Sponsorship Packet

Downtown Mebane, North Carolina
Presented by the Mebane Woman's Club

Event Overview

Our annual **5K will take place on December 19 at 8:00 a.m.** in historic downtown Mebane, and we are excited to welcome back the popular team competition!

In 2025, more than 500 runners participated, helping us raise over $20,000 for health and wellness initiatives in Mebane. Generous sponsors like you make programs such as Mebane Walks, MEBFIT classes, Kids Running Clubs, the Healthy Aging Academy, and our annual Hygiene Project possible. The Hygiene Project provides essential hygiene products to more than 800 local students each year.

New in 2025, we also offered fitness classes for seniors four days a week, averaging more than 50 participants per class. Together, these programs provide opportunities for community members of all ages to stay active, healthy, and connected.

The Mebane Woman's Club is a tax-exempt nonprofit organization recognized under Section 501(c)(3) of the Internal Revenue Code. Sponsors will receive a written acknowledgment of their charitable contribution for their records.

Program Goals & Community Impact

Promote Community Health & Wellness Encourage active lifestyles for children, adults, and seniors through an inclusive, community-centered 5K while supporting year-round wellness programs throughout Mebane.

Engage Families & Local Teams Build community connections through team participation, family engagement, and friendly competition—bringing together businesses, schools, organizations, and residents around a shared commitment to wellness.

Support Youth Fitness & Development Help fund Kids Running Clubs, providing students with structured training, confidence-building experiences, and opportunities to develop healthy habits that last a lifetime.

Expand Access to Free Wellness Programs Support Mebane Walks, MEBFIT classes, the Healthy Aging Academy, and senior fitness programs, creating accessible opportunities for hundreds of residents to stay active and healthy throughout the year.

Provide Essential Hygiene & Wellness Resources Support the annual Hygiene Project, providing essential hygiene products to more than 800 local students and helping promote health, dignity, and well-being throughout the school year.

Build a Healthier, Stronger Community Help sustain and expand these programs through continued community engagement, volunteer support, and strategic partnerships—creating lasting health and wellness opportunities for generations to come.

Sponsorship Levels & Recognition

$3,000 – Diamond Sponsor – Premier Level
Status: Open

- Logo on marketing materials, website, and race t-shirts
- Featured in 3+ social media posts and race-day announcements
- Company booth space on race day
- 8 complimentary 5k registrations
- Company banner displayed at the race
- Commitment due by October 10, 2026

$1,500 – Platinum Sponsor
Status: Open

Recognition & Benefits

- Logo on marketing materials, website, and race t-shirts
- Featured in 3+ social media posts and race-day announcements
- Company booth space on race day
- 4 complimentary 5k registrations
- Company banner displayed at the race
- Commitment due by October 10, 2026

$1,000 – Gold Sponsor
Status: Open

Recognition & Benefits

- Logo on marketing materials, website, and race t-shirts
- Recognition in 2 social media posts and 2 race-day mentions
- 2 complimentary 5k registrations
- Logo due by October 10, 2026

$500 – Silver Sponsor
Status: Open

Recognition & Benefits

- Logo on marketing materials and website
- Recognition in 1 social media post and 1 race-day announcement

$250 – Reindeer Sponsor
Status: Open

Recognition & Benefits

- Logo on marketing materials and website

Reindeer Run Sponsor Commitment Form

Organization Name:

_____

Primary Contact:

_____

Phone:

_____

Email Address:

_____

Mailing Address:

_____

Sponsorship Level (select one):

- ☐ $3,000 – Diamond Sponsor
- ☐ $1,500 – Platinum Sponsor
- ☐ $1,000 – Gold Sponsor
- ☐ $500 – Silver Sponsor
- ☐ $250 – Reindeer Sponsor
- ☐ In-Kind Donation (Description & estimated value): _____

Company Listing Name:

_____

Social Media Handle(s):

_____

Payment Method: ☐ Check ☐ Credit Card ☐ In-Kind Only

Authorized Signature: _____

Date: _____

Payment Information:

Please send payment to: Mebane Woman's Club • PO Box 41, Mebane, NC 27302

- Make checks payable to: Mebane Woman's Club (Memo: Reindeer Run)

- Credit card payments available
- Sponsorship deadline: November 1, 2026
- Logo deadline for Platinum & Gold: October 10, 2026.
- Please send logo to MWCSponsorships@gmail.com

Your sponsorship is tax deductible. Reindeer Run is one of many initiatives of the Mebane Woman's Club, which is a tax-exempt, non-profit organization. Visit us at www.mebanewomansclub.org to read how your donations support our work!