

## Reindeer Run – Sponsorship Packet

Downtown Mebane, North Carolina  
Presented by the Mebane Woman's Club



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### Event Overview

Our annual 5k is scheduled for December 19th at 8:00 AM in downtown Mebane, and we are excited to announce the return of the team competition!

In 2025, over 500 runners competed, and we raised over \$20,000 for Health and Wellness initiatives in Mebane. Donations from wonderful sponsors, like you, support Mebane Walks, MEBFIT classes, Kids Running Clubs, and our annual Hygiene Project that provides hygiene products to more than 800 local students. New last year, we also offered fitness classes for our seniors four times a week averaging over 50 participants in each class!

The Mebane Woman's Club is a tax-exempt, non-profit organization as described in Section 501(c)(3) of the IRS Code. You will receive a receipt for your donation.

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### Program Goals & Community Impact

**Promote Community Health & Wellness** - Encourage active lifestyles for children, adults, and seniors through an accessible, community-centered 5k event that supports year-round wellness programs across Mebane.

**Engage Families & Local Teams** - Strengthen community connection by promoting team participation, family engagement, and friendly competition—bringing together businesses, schools, and organizations to support a shared mission.

**Support Youth Fitness & Development** - Help fund Kids Running Clubs, providing students with structured training, confidence-building experiences, and opportunities to develop lifelong healthy habits.

**Expand Access to Free Wellness Programs** - Contribute to Mebane Walks, MEBFIT classes, and senior fitness programs, which together serve hundreds of residents weekly and create inclusive health opportunities for all ages.

**Provide Essential Hygiene & Wellness Resources** - Support the annual Hygiene Project, supplying more than 800 local students with hygiene items that promote dignity, health, and well-being throughout the school year.

**Sustain Community Impact Through Annual Growth** - Ensure the continued expansion of wellness initiatives through yearly program improvements, volunteer engagement, and ongoing sponsor recognition—fueling a healthier, more connected Mebane.

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## **Sponsorship Levels & Recognition**

### **\$1,500 – Platinum Sponsor**

**Status:** [Open](#)

#### **Recognition & Benefits**

- Logo on marketing materials, website, and race t-shirts
- Featured in 3+ social media posts and race-day announcements
- Company booth space on race day
- 4 complimentary 5k registrations
- Company banner displayed at the race
- Commitment due by October 10, 2026

### **\$1,000 – Gold Sponsor**

**Status:** [Open](#)

#### **Recognition & Benefits**

- Logo on marketing materials, website, and race t-shirts
- Recognition in 2 social media posts and 2 race-day mentions
- 2 complimentary 5k registrations
- Logo due by October 10, 2026

### **\$500 – Silver Sponsor**

**Status:** [Open](#)

#### **Recognition & Benefits**

- Logo on marketing materials and website
- Recognition in 1 social media post and 1 race-day announcement

### **\$250 – Reindeer Sponsor**

**Status:** [Open](#)

#### **Recognition & Benefits**

- Logo on marketing materials and website

**Reindeer Run Sponsor Commitment Form**

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**Organization Name:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Sponsorship Level (select one):**

- \$1,500 – Platinum Sponsor
- \$1,000 – Gold Sponsor
- \$500 – Silver Sponsor
- \$250 – Reindeer Sponsor
- In-Kind Donation (Description & estimated value):  
\_\_\_\_\_

**Company Listing Name:** \_\_\_\_\_

**Social Media Handle(s):** \_\_\_\_\_

**Payment Method:**  Check  Credit Card  In-Kind Only

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Payment Information:**

Please send payment to: Mebane Woman’s Club • PO Box 41, Mebane, NC 27302

- Make checks payable to: Mebane Woman’s Club (Memo: Reindeer Run)
- Credit card payments available — email [MWCpresident2@gmail.com](mailto:MWCpresident2@gmail.com) to schedule a call.
- Sponsorship deadline: November 1, 2026
- Logo deadline for Platinum & Gold: October 10, 2026.
- Please send logo to [MWCSponsorships@gmail.com](mailto:MWCSponsorships@gmail.com)

Your sponsorship is tax deductible. Safety Town is one of many initiatives of the Mebane Woman’s Club, which is a tax-exempt, non-profit organization. Visit us at [www.mebanewomansclub.org](http://www.mebanewomansclub.org) to read how your donations support our work!