

Safety Town – Sponsorship Packet

City of Mebane, North Carolina

Presented by the Mebane Woman’s Club



Welcome to Safety Town

Safety Town is a hands-on, miniature “city” where young children learn essential safety skills through fun, interactive activities—think pint-sized roads, crosswalks, buildings, traffic lights, and pedal cars. In guided sessions, kids practice real-world safety scenarios: road and pedestrian safety, bike safety, fire prevention, stranger awareness, 9-1-1 basics, storm readiness, water safety, and more. Our program will engage rising kindergarten children in a structured, age-appropriate learning environment led by trained volunteers and community partners (fire, police, EMS, and local educators).

By supporting Safety Town in Mebane, you’re helping equip local children with lifelong skills that reduce accidents, build confidence, and foster strong community partnerships.

About the Mebane Woman’s Club

The Mebane Woman’s Club is a 501(c)3 non-profit organization that was founded in 2001 and is composed of 80 volunteers. We are dedicated to education, public safety, the arts, and civic improvement through volunteerism and philanthropy. In 2025, we donated over \$50,000 to our community and volunteered 4,871 hours. The Club is spearheading the creation and rollout of Safety Town in partnership with the City of Mebane, uniting local sponsors, schools, first responders, and volunteers to bring a high-quality, sustainable program to our community’s families.

Program Goals & Community Impact

- **Educate** 40 children annually on practical safety skills
- **Engage** parents/guardians with take-home materials and reinforcement tools
- **Partner** with local first responders and schools to strengthen community trust
- **Build** a durable, reusable Safety Town with pedal cars, “city” buildings, tarps/roadway, signage, and curriculum kits
- **Sustain** the program with annual refreshes, volunteer training, and ongoing sponsor recognition

Sponsorship Levels & Recognition

Note: Premier placements are limited. All sponsors receive a tax acknowledgment letter (as applicable), social media thanks, and recognition on the Mebane Woman's Club website and printed materials.

\$7,000 – Road Rules Champion Sponsor (Premier – Tarp Sponsor)

Status: [Sponsorship Level Filled](#)

Ideal for: Founding partners wishing for top-tier visibility as the official roadway/tarp sponsor.

Recognition & Benefits

- **Exclusive branding** on the Safety Town road/tarp surface (most visible element)
 - **Top logo placement** on event signage, website, t-shirts
 - **Speaking opportunity** at Safety Town launch/ribbon cutting
 - **Feature post** across social media and press materials (logo + story highlight)
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\$3,500 – Pedal Power Sponsor (Pedal Car Sponsor)

Status: [Pending](#)

Ideal for: Partners committed to hands-on learning and safe mobility.

Recognition & Benefits

- **Logo on pedal cars** and vehicle storage rack/signage
- **Top logo placement** on event signage, website, t-shirts
- **Feature post** across social media and press materials
- **Recognition** during Safety Town graduation/closing ceremony

Sponsorship Levels & Recognition (continued)

\$3,000 – Pedal & Pathway Sponsor (Equipment Flex Category)

Status: [Sponsorship Level Filled](#)

Ideal for: Funding additional pedal cars, traffic signals, or modular road elements.

Recognition & Benefits

- **Logo on equipment** purchased (e.g., traffic signs or cones)
 - **Logo placement** on event signage, website, t-shirts
 - **Social media** thank-you and opening ceremony recognition
 - **Option to co-brand** one curriculum module take-home sheet
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\$1,500 – Safety Skills Building Sponsor (Curriculum Sponsor)

Status: [Sponsorship Level Filled](#)

Ideal for: Sponsors focused on educational content and take-home materials.

Recognition & Benefits

- **Logo on curriculum** packets and parent take-home guides
 - **Logo placement** on event signage, website, t-shirts
 - **Social media feature** and name mention during opening/closing remarks
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\$1,000 – Community Safety Hero Co-Sponsor (Curriculum Flex Category)

Status: Open

Ideal for: Civic-minded businesses and groups supporting general operations.

Recognition & Benefits

- **Logo placement** on event signage, website, t-shirts
- **Social media** thank-you
- Optional: add a short safety tip (credited) for our digital channels

Sponsorship Levels & Recognition (continued)

\$500 – Community Corner Sponsor (Whole Building Sponsor)

Status: Open

Ideal for: Sponsors adopting a full “mini building” (e.g., Fire Station, Market, Library).

Recognition & Benefits

- **Logo on a full Safety Town building panel** (one 4'x4' wall section)
 - **Two-year sponsorship term (e.g., 2026–2027)**, with the option to renew. After two years, the panel becomes available for renewal by the same sponsor or adoption by a new sponsor
 - **Logo placement** on website
 - **Social media** thank-you
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\$250 – Crosswalk Companion (Partner Building Sponsor)

Status: Open

Ideal for: Co-sponsors of shared building panel (e.g., Fire Station, Market, Library).

Recognition & Benefits

- **Logo shared on a Safety Town building panel** (one 4'x4' wall section)
 - **Two-year sponsorship term (e.g., 2026–2027)**, with optional renewal
 - **Logo placement** on website
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Under \$250 – Safety Scout (Community Supporter)

Status: Open

Ideal for: Individuals and family donors.

Recognition & Benefits

- **Logo placement or recognition** on website
 - Digital “Thank You” badge for social sharing
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In-Kind Sponsorships (Welcome!)

*In-kind donors receive recognition comparable to the estimated fair market value of the contribution. We gratefully accept **in-kind** contributions for:*

- Printing (curriculum packets, signage, stickers)
- Materials (tarps, cones, traffic signs, decals, paint, banners)

- Facilities (storage, assembly space, event space)
 - Services (graphic design, photography/videography, media, volunteer meals)
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Recognition Summary (Quick View)

- **Logos on Assets:**
 - Tarp/Road Surface: **\$7,000** (exclusive)
 - Pedal Cars: **\$3,500**
 - Traffic Equipment/Modules: **\$3,000** (as applicable)
 - Buildings (full/partial): **\$500 / \$250**
 - **Digital & Print:** Website, social media features, curriculum packets (**\$1,500+**)
 - **Ceremonial:** Speaking opportunity (**\$7,000**), acknowledgments (**\$1,500+**)
 - **Volunteer Engagement:** Available for **\$3,500+** sponsors
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How Your Support Is Used

- **Capital Build:** Road/tarp, buildings, pedal cars, traffic lights/signage, safety props
- **Curriculum & Materials:** Instructor guides, student booklets, parent take-homes, certificates, and t-shirts.
- **Community Engagement:** Family sessions, demonstrations, graduation day

Your sponsorship is tax deductible. Safety Town is one of many initiatives of the Mebane Woman's Club, which is a tax-exempt, non-profit organization. Visit us at www.mebanewomansclub.org to read how your donations support our work!

Safety Town Sponsor Commitment Form



Organization Name: _____

Primary Contact: _____

Phone: _____

Email Address: _____

Mailing Address: _____

Sponsorship Level (select one):

- ~~\$7,000 – Road Rules Champion Sponsor (Filled)~~
- \$3,500 – Pedal Power Sponsor (Pending)
- ~~\$3,000 – Pedal & Pathway Sponsor (Filled)~~
- ~~\$1,500 – Safety Skills Building Sponsor (Filled)~~
- \$1,000 – Community Safety Hero
- \$500 – Community Corner Sponsor (Whole Building Sponsor)
- \$250 – Crosswalk Companion (Partner Building Sponsor)
- Under \$250 – Safety Scout (Amount: \$ _____)
- In-Kind Donation (Amount: \$ _____)

Items/Service if applicable: _____

Company Listing Name: _____

Social Media Handle(s): _____

Please email a high-resolution logo to: MWCSponsorships@gmail.com

Payment Method: Check Credit Card In-Kind Only

Authorized Signature: _____ **Date:** _____

Please send payment to:

Mebane Woman's Club • PO Box 41, Mebane, NC 27302

Make checks payable to: **Mebane Woman's Club** (Memo: Safety Town)