

Mebane Woman's Club
Monthly Business Meeting Minutes
March 20, 2025

The Mebane Woman's club met at Mill Creek Clubhouse on Thursday, March 20, 2025, for their monthly business meeting. The meeting was called to order by Melissa Hogan, VP Membership, at 7:00 PM.

1. Roll Call (silent headcount) - 41 members in attendance including 12 new members.
2. Consent Agenda (see below) - Motion to accept made by Andi for February Minutes, second, motion passed.
3. Membership – Melissa, VP Membership
 - a. New Members and Membership recognition
 - i. 12 new members joined today!
 - ii. Vee was recognized for Most Hours this month AND Above and Beyond for all her work on the Healthy Aging Academy program!
4. Finance – Angela, Treasurer
 - a. Correction to January finance report
 - i. For Aimee Kran's scholarship fund, the amount is \$4,580 instead of \$4,850 - Corrected moving forward
 - b. Review of finances (General, MOTM, Garden)
 - i. Reference budgets listed below
 - c. Request for reimbursement
 - i. Katy B has one
5. Community Service Program (CSP)
 - a. Arts & Culture - Katy B
 - i. On Tuesday this week, there was a pinwheel making event for the art installation at the Mebane police department in recognition of Prevention of Child Abuse month. Installation will be March 31 or April 1
 - ii. Upcoming events - Movies in the Park - stay tuned to calendar/Facebook
 - b. Civic Engagement and Outreach - Lynn
 - i. Monthly volunteer opportunities
 1. Sandwich Ministry at Crosslink Church - purchase fruits at Food Lion with a gift card and deliver them to the church on the first Saturday of every month
 2. Meals on Wheels - driving a route and delivering meals
 - ii. Healthy Aging Academy (Vee)

1. This is the first year for the program and 27 registered; 17 attended the first day and 12 second day. Very robust discussions with the community. The Police Chief came out and answered questions, and the Fire Captain spoke.
- iii. Next CSP meeting - Monday April 7th, 6:30 pm at Clay Street Tavern
- iv. SAFE volunteer date - Saturday, May 17th, 8:15am - 11:15am
- v. Stamp Out Hunger - Saturday May 10th, 10am - 6pm at Mebane Post Office (Sarah to add this to calendar)
- c. Education & Libraries - Abbey
 - i. Friends of the Library (FOL)
 1. Supported FOL book sale this month. Orientation required to volunteer at the sale. A few members helped at the sale and MWC promoted the event on our FB page. The sale raised ~\$27,000
 2. FOL has a non-profit day this Saturday at May Memorial from 10a-1p to take books for MWC. Members can go to collect books (especially kids books) to pass out at events
 3. Planning a group book stocking day in April (also trying to coordinate a training for that day)
 - ii. Education requests
 1. Rating system
 - a. Abbey and Polly worked to create a scorecard to rank different requests that come in to decide who to give money to. Based on student impact, local impact, longevity of impact, share of budget, share the love across schools, additional financial support, and MWC awareness
 2. Request 1: Teacher of the Year Luncheon
 - a. Ask: They want to make this luncheon a nicer event this year instead of just snacks for teachers. Total catering expenses are \$2,000, they already have \$1,500, so the request is for MWC to give \$500 to cover the remaining catering expenses. Alison Gantt reached out to Katie Burkholder with more details. The event is for ABSS Evening of Excellence honoring multiple teachers and students and awarding a Teacher of the Year. The event is in May. Rating: Total score 1.5/3 and the E/L CSP Recommendation: Instead of catering portion of the lunch for \$500, reach out to winner and pay for something to celebrate the teacher that would also help students (supplies, items for classroom, etc.)
 - b. Discussion:
 - i. Concern that some other students who weren't assigned to that class would feel bad (i.e. if we paid for a party or celebration for that class) Do our bylaws allow us to give to one person? Not sure

about this - might have to give to the group - maybe we hold off on this and budget it for next year

- c. Initial Motion by Abbey: Provide winner, once confirmed it is a local teacher who wins Teacher of the Year, a prize worth up to \$100, second by Polly - rescinded
- d. New motion by Abbey: Adjust request - not donate \$500 - Once confirmed it is a local teacher who wins Teacher of the Year, award a gift up to \$100 that we purchase to support the classroom, second by Polly - motion carried

3. Request 2: Eastern Alamance

- a. Ask: \$100 for food and drink for teacher appreciation week
Rating: Score 2.3 out of 3. CSP recommendation: Ask if we can support with gift cards for door prizes instead of just paying for food and drink
- b. Discussion:
 - i. Would gift cards be for supplies? Mostly gift cards for the teachers (like Chick-fil-A, Starbucks, etc.) Should we do this as well for the other schools? Maybe we budget this for next year.
 - ii. Motion by Abbey: Purchase multiple gift cards worth \$100 total as door prizes to give to the teachers - second by Nancy, motion carried

d. Environment - Joanna

- i. April 19 - sponsoring a Shred-it event at Taylor Law office next to the bowling alley. Anyone can bring anything you need shredded there for free
- ii. Next weekend - community garden clean-up, sign up on website, lunch will be provided
- iii. Have a few garden beds still for rent - contact Joanna if you want one
- iv. Had first little explorers of the year
 - 1. Had all 15 slots filled, 14 attended
 - 2. Next is April 3

e. Health & Wellness - Andi

- i. Reindeer Run
 - CSP had a Debrief of Reindeer Run at end of January
 - Saturday, December 20th is the date for Reindeer Run this year
- ii. Hygiene drive and panty packing
 - Joanna got a spot at Clay Street Tavern at June 10th to pack panties
 - Prior to that, several locations will be set up to do drop off
- iii. Mebane Walks (Libbie)
 - Thinking about switching it up a bit and going more virtual
 - Have it be an honor system where the walkers track their own steps/miles. At the end of the time (6-8 weeks), there will be prizes

for the group that gets the most steps Open to community with Facebook page for announcements. Tracking via google docs Will still do group walks as available - Saturday mornings and Wednesday evenings

- iv. The Walmart Health Fairs dates have been released - CSP will plan involvement
 - v. Little Pink Houses of Hope golf tournament
Can sign up online via our website. Friday April 4th - Morning, Afternoon, or whole day
 - vi. Mebfit (Holly)
 - 1. First week of classes this week, 8 classes have started and most are completely full
 - vii. Dogwood Festival (Holly)
 - 1. There is a 5k on Friday night we need volunteers for packet pick-up the day before and 6 people day of to volunteer for registration. April 24 and 25 volunteer days, actual festival is 26th
 - viii. Next CSP meeting is April 14th, 6:30 at Clay Street Tavern
6. GFWC–NC Update- Katy B.
- a. The meeting this Saturday and the State Art Show is also this weekend at the MACC. The Art Show set up starts tomorrow at 2pm - registration not required for Friday. Stephany is Chair of the Student Visual Arts
7. 5 Year Strategic Plan Final Report – Katie Burkholder
- MWC 5 Year Strategic Plan**
- Step 3: Take the top three challenges identified by the club and write them as goals.**

CHALLENGE #1:

How do we improve diversity and inclusivity internally with current members and externally with non-members?

The Mebane Woman’s Club will improve diversity and inclusivity by:

GOALS:

#1: By the end of August, 2025 establish a dedicated diversity and inclusion person within each CSP to actively promote a welcoming and inclusive environment for all members, and implement strategies to address any barriers to participation for underrepresented groups.

#2: By June 1, 2025, the Mebane Woman’s Club will establish a more inclusive model of communication for informal and non-business-related communication. All members upon joining the club will be provided access to the new app. An option could be the GroupMe app or something similar.

#3: Over the course of the year, organize at least three projects that focus on serving marginalized populations in the Mebane area after determining their needs. Such as hosting workshops for low-income families, providing support to refugees, or volunteering at local shelters. This will demonstrate the club's commitment to diversity and inclusivity and also allow members the opportunity to engage with and learn from diverse communities in a meaningful way.

***Discussion question:** Is #3 additional projects or gearing current projects for that? This was created outside of CSPs, so we would like to try to gear some of our planned projects to be more focused on this - some projects are also already meeting these objectives.*

CHALLENGE #2:

How do we protect and ensure our club continues to adapt and evolve?

The Mebane Woman's Club will protect and ensure our club is continuing to adapt and evolve by:

GOALS:

#1: (External Partners) The Mebane Woman's Club will continue to develop areas of focus: Arts & Culture, Education & Libraries, Civic Engagement & Outreach, Environment, Health and Wellness by strengthening our external partnerships and outreach. Each CSP will assess and identify connection opportunities at their annual planning meeting. The goal is to onboard one new (external) organizational partner each year in the form of a program co-host, sponsor, business meeting presenter, etc. Examples of this already being done successfully: MOU between the City of Mebane and the Trail Rangers, MebFit Classes and Recreation & Parks Dept, WalMart as a sponsor and including the club in their grand re-opening, etc. The goal is to 1) expand our outreach and leverage successful organizations around us 2) expand our branding/visibility within our community to groups who might not be familiar with us and 3) enrich the involvement of our club members by tapping into their connections & interests.

#2: (Social Media Planning) The Mebane Woman's Club executive board will create a general social media strategic plan for best practices and management. The goal is to strengthen communication with external partners and internal communication within the club.

#3: (QR Code for Volunteer Hours) The Mebane Woman's Club executive board will create a QR Code for members to log volunteer hours during meetings by June 2025 and post it at each business meeting.

#4: (Internal Focus, Ambassador/Mentorship Program) The Mebane Woman's Club will create a cohort system to support mentorship and interpersonal relationships across club member demographics for members who would like to participate.

CHALLENGE #3

How do we protect and promote our mission and our brand?

The Mebane Woman's Club will protect and promote our mission and our brand by:

GOALS:

#1: The Mebane Woman's Club will create their brand by writing a mission statement, vision and values by the end of Q2 2025 and publish it on our website and social media. The mission statement will be referenced when determining projects and donations.

#2: The Mebane Woman's Club will create a policy manual in 2025 and publish it on our Members Only page on our website. This manual will create standard operating procedures and include the use of our logo and how and where we promote our brand.

#3: The Mebane Woman's Club's teal logo will be used on all public marketing media to promote ownership of our work. If the logo is changed, it is by a majority rule of the club.

Discussion questions:

What is our logo? Grey shirts have two on them - Not sure, outside of the scope of this.

All of these show done by 2025, so how is this 5 year plan? - These are the first steps to move us towards reaching these goals. - these will be reassessed in 5 years.

8. Collect - Katy B.
9. Adjourn

Consent Agenda:

1. Members - 57
2. February Minutes
3. Finance Report - Statement of Revenue, Expenses and Distributions for Feb 2025

General Fund	
Starting Balance	\$35,705.03
Total Deposits	\$0.00
<i>Admin</i>	\$179.05
<i>Civic Engagement</i>	\$661.44
<i>Public Relations</i>	\$126.37
Total Expenses/Donations	\$966.86
Ending Balance	\$34,738.17 (\$4,580.00 AK funds)

MOTM	
Starting Balance	\$28,414.24
Total Deposits	\$0.00
Total Expenses/Donations	\$0.00
Ending Balance	\$28,414.24

Garden	
Starting Balance	\$2,517.67
<i>Garden dues</i>	\$540.88
Total Deposits	\$540.88
Total Expenses/Donations	\$0.00
Ending Balance	\$3,058.55