

Mebane Woman's Club
Monthly Business Meeting Minutes
August 15, 2024

The Mebane Woman's Club met at Mill Creek Clubhouse on August 15, 2024. The meeting was called to order by Sherri Seagroves, President, at 7:00 PM. Roll call was held (silent headcount) with 27 members present and 1 guest speaker.

2. Consent Agenda (see below) – Sherri

Motion to approve by Renee motioned, motion passed.

3. Guest speaker presented by Health and Wellness, introduced by Holly, Pete Barusic 336.501.1398, website - inbetweenseasons.com, podcast - weatheredathlete.com. He is accepting other caregiver stories to share. Pete offers coaching sessions on stress management for all phases of life. He uses endurance sports philosophy with caregiving. If you are providing physical, emotional, mental and spiritual care, he considers that as caregiving. Skills applied from his caregiving journey - awareness and empathy, dedication, commitment, compassion, community, flexibility, contingency plan, focus, gratitude, active listening, egocentrism vs selflessness, be present in the moment and focus on the reward. Care partnership - helps to reflect on shared good experiences, find joy, love.

Sometimes you will never know the value of a moment until it's a memory. ~ Dr. Seuss

5. Membership – Dara

a. New Members and Membership recognition – Dara

Two new members joined tonight, and we welcome, Lavonda "Vee" Rowe & Laurie Sawyer

Membership recognition:

Polly – Most volunteer hours for July with ESO

Wende Woodard & Lynn Merrill – For going above and beyond; Wende for all of her work on coordinating socials, especially the group event at the Sock Puppets baseball game. Thanks to Lynn for volunteering for numerous initiatives and attending the GFWC summer meeting in Hickory. Thank you both for going above and beyond.

b. Membership updates and socials – Wende - MWC 1920s Throwback Pool Party,

Aug 18th, 4:00 – 8:00, Thompson Heights Pool, contests- best swim bonnet, best swimsuit, best mocktail and best water dance, and group picture at 5:30 pm . Water and ice cream sandwiches will be available. Still in need of two coolers to donate for ice. In October we are thinking about a short hike at Occoneechee Mountain and Eno River Brewery afterwards in Hillsborough. More to come! Gnome painting party is Sept 9, at Trackside, Sherri will double check on specifics.

6. Finance – Angela

a. Review of finances (General, MOTM, Garden) See below statement of revenues.

Finance report for July 2024:

\$30,536.58 General Fund, MOTM \$17,557.06, Garden \$2455.23

b. Request for reimbursement

7. **Voting** – Sherri

a. Nominations Committee

- Lynn Merrill - motion from Polly for Lynn,
- Susan Semonite - motion from Joanna (previous board member),
- Andi Webber - motion from Sam
- All agree to serve on this committee.
- Voice vote - no objections, no opposition. All nominees were elected.

Sherri will send information to the nomination committee tomorrow with bylaws, process, and dates of voting.

b. Christmas Parade, Friday night, December 6th. Discussion by club. Suggestion to carry a banner and dress as a reindeer to promote the Reindeer Run. Parade entry cost is \$25. Polly suggested advertising all programs we offer/support. Motion to participate in the parade up to a cost of \$25 made by Sam, Polly seconded the motion. Sherri called for any further discussion. Susan suggested that we need to have at least 10 or more folks to participate, Joanna suggested that we revisit this topic in October.

c. Little Pink Houses of Hope Squad- Sherri reported that our club was asked to participate as ambassadors (test program) to volunteer from home calling, emailing, to community. Application to complete, possible vetting. Your hours would count as volunteering. Katy B motioned that we count anything with LPHH as volunteer hours under Health & Wellness. Polly 2nd, motion passed.

d. GFWC National Day of Service is Saturday, Sept 28th. Last year we hosted a booth at the farmers market and collected money and canned goods for SAFE. Another idea is to volunteer at SAFE on 9/28, Erin made a motion, more discussion. Review of GFWC National Day of Service - clubs all across America are to do a project to help end food insecurity. Tammorah wondered if we could collect virtually using an Amazon wish list to order and send to whomever you want. We could also bring food to the September monthly meeting and Katy B volunteered to deliver on the 28th. Tammorah, motioned to do virtual canned drive and collection at Sept meeting. Polly 2nd, motion passed. Tammorah will create the Amazon link.

8. **Fundraising:**

a. Farm to Fork Update – Marisa - Sunday, September 29th, Woodside Farm, Graham \$13,250 sponsorship commitment so far.

Tickets are \$100 per person and \$775 for a table of 8. We have a Facebook event this year to increase traffic to our FB event. Signup Genius is up for all volunteer opportunities. Must be Junior or Senior in HS and older to serve. Tuesday, August 27, next meeting. All hands-on deck the day of. Let Marisa know if you have any clear liquor bottles for water, we need 10 or to replenish our current supply. Also need pop up tents for the day of. Let Marisa know if you have one we can use.

b. Reindeer Run Update – Robyn, Sunday, Dec 15th at 8:00 AM

Planning started. Sponsorships are coming in, the next planning meeting is on Sept 5 at 6 pm at Robyn's house. All are welcome to join. Team challenge again this year.

c. Ghost Tour – Sherri, Mebane Trail Rangers, Friday, Oct 26

Will be held downtown Mebane, cost is \$5 per person, 6-9 PM, start at Veteran's Garden. Money raised will be donated to Mebane Historical Museum. Sugaree is hoping that Destination

Downtown will match what we raise. Need 3-4 non-talking volunteers. Motion to donating what we raise to Mebane Historical Museum. Joanna motioned, Polly 2nd, passed.

9. 5 Year Plan update - Polly, Sherri, Katie Burkholder. Reminder that this is a short-term project in order to create a 5-year strategic plan for our club. SWOT (Strengths, Weaknesses, Opportunities, Threats) survey was sent to all members. Twenty percent of members responded, which is a very good response rate, but we would like to capture more responses so the survey will stay open until Sunday, August 18th. To remain objective, the results were summarized by AI. Polly reported the summaries from the survey:

Strengths:

- Notable Growth and Retention:
 - Welcoming atmosphere
 - Extensive involvement opportunities
- Community Service Projects:
 - Small group CSPs increase engagement
- Board's Professionalism:
 - Macro-focused approach appreciated

Challenges to Address:

- Diversity & Inclusion:
 - Lack of diversity
 - Gossip and cliques
- CSP Involvement:
 - Uneven participation
 - Logistical issues
- Board Dynamics:
 - Need to balance professional focus with volunteer-driven nature

3 Critical Areas of Focus Summary:

- Program Refinement & Evaluation
 - Focus on meaningful goals
 - Ensure impactful outcomes
- Initiatives and Board Development
 - Potential rebranding (e.g., MOTM)
 - Build a deeper board bench
- Enhancing Communication and Financial Management
 - Improve communication methods
 - Clarify CSP procedures for new members
 - Manage financial contributions effectively

General Comments:

- Improve the club's effectiveness and image
 - ensure respect during guest presentations
 - reduce CSP meeting frequency in favor of more direct volunteering
- CSPs & Direction
 - Some members find CSP processes confusing
 - need to focus on future goals rather than past achievements
- Ongoing success and community impact
 - acknowledging the board's positive impact

- maintaining a genuine, down-to-earth atmosphere

10. CSP Updates:

a. Arts & Culture – Katy B. -Party at trackside on Sept 9th Gnome painting party - more info coming.

b. Civic Engagement & Outreach – Sherri

Mebane Citizens Academy (Partnership with City of Mebane) Facebook, flyers, etc. to help advertise. Begins Thursday, September 12th.

Katy introduced the Little Black Dress Initiative to bring awareness to ending domestic violence. Do we want to participate, and if so, we need a co-chair. Fundraising event and money donated back to Crossroads Sexual Assault Center. October is domestic violence awareness month. Marianne Otten said she will co-chair. We approved this initiative at our meeting in February.

c. Education & Libraries – Abbey, Carolyn

Friends Of the Library drop off in July at Mebane Library. FOL book sale Sept 6-15. Members only on Sept 6. Need cashier volunteer. August 27 luncheon and cashier training in Burlington. May have a specific training session for just MWC. Abbey will let us know.

Mebane Public Library is looking for home delivery volunteers. Abbey will post all information for follow up.

d. Environment – Erin

Moving forward with pollinator garden at Cates Farm Park, Little Explorers meet each month. Jr Trail Rangers graduation this Sunday, Aug 18, 3:30 pm.

e. Health & Wellness – Sam

Reindeer Run is our big focus now. Thank you to all who participated in Wellness Day at Walmart in August. They were able to talk with a lot of customers about MWC, partnered with the Big Red Bus for blood drive, thanks to Melissa for coordinating. Renee said it was a success for our Walmart, too. Good community outreach. Saved 42 lives with the blood donated.

11. President's update – Regarding the concerns with the misuse of the MEBFIT logo and brand by non-MWC members; we met with an attorney with NC Center for Non-Profits (pro-bono) and discussed the concern. We were advised to service mark the MebFit logo vs paying for a trademark. Holly created the new logo with the service mark.

12. Collect led by Lynn

13. Adjourn at 8:35

Consent Agenda:

1. Minutes: July 2024
2. Membership: 50 members
3. Finance:

| Mebane Womans Club | | |
|---|------------------|-------------|
| Statement of Revenues, Expenses and Distributions | | |
| For the month of July 2024 | | |
| General Fund | | |
| Starting Balance | | \$23,570.94 |
| | F2F sponsorship | \$7,250.00 |
| | F2F tickets | \$400.00 |
| | Merchandise | \$30.00 |
| | New Members | \$110.00 |
| | Membership | \$464.00 |
| Total Deposits | | \$8,254.00 |
| | Admin | \$23.17 |
| | F2F supplies | \$554.50 |
| | Membership | \$464.00 |
| | Civic Engagement | \$57.74 |
| | Public Relations | \$188.95 |
| Total Expenses/Donations | | \$1,288.36 |
| Ending Balance | | \$30,536.58 |
| MOTM | | |
| Starting Balance | | \$17,577.05 |
| Total Deposits | | \$0.00 |
| | Mebfit Classes | |
| Total Expenses/Donations | | \$0.00 |
| Ending Balance | | \$17,577.05 |

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|--------------------------|--|------------|
| Garden | | |
| Starting Balance | | \$2,455.23 |
| Total Deposits | | \$0.00 |
| Total Expenses/Donations | | \$0.00 |
| Ending Balance | | \$2,455.23 |

FAQ's: HOW DO I??

1. Report my volunteer hours?

Log onto our website: mebanewomansclub.org / Members Only page (password MWCcares2024) / scroll to REPORT YOUR VOLUNTEER HOURS, click onto Volunteer Hours Reporting and follow the process to enter your information every month.

2. Find volunteer opportunities? All volunteer opportunities will be posted on our website calendar as we receive the information + events will be created on our private FB page + posted in our monthly emails and discussed at meetings.

3. Join a Community Service Program (CSP)? Contact the chairwoman of the CSP for information and/or simply attend the meetings posted on our website calendar and on our agenda.

4. Post a meeting or event on our website calendar? Our secretary, Libbie Geary, is responsible for keeping our calendar up to date: MWCsecretary@gmail.com

Back up:

Katy B. MWCvpp@gmail.com

Sherri Seagroves MWCpresident2@gmail.com

5. Contact a member? Our Membership Directory is posted on our website on our Members Only page. It is a private document and not to be shared with anyone outside of our club. All updates should be sent to Secretary, Libbie Geary at MWCsecretary@gmail.com

6. Log onto our private Members Only page on our website? This page is password protected and the password changes every January.

The 2024 PW: MWCcares2024